



2012 NEWSLETTER

Call AVIVA LABS on 1300 854 877 or visit www.avivalabsaus.com

Since 2006, the mission of AVIVA LABS in Australia has been to deliver products for a beautiful glow that is safe for even the most sensitive skin. Through AVIVA LABS™ Australasia, we are still changing the face of sunless tanning. We believe that the beauty of a sun-kissed glow should never be achieved at the sacrifice of healthy skin.

Almost 6 months into 2012, we're maintaining our reputation as a brand that is cutting edge and continues to deliver groundbreaking, healthy and fun products

that we believe meet consumer demand, and also products that our customers deserve.

In 2012 we're revolutionizing the sunless tanning category with the launch of innovative and exciting products, including The City Tan™ Collection, the WORLD'S FIRST DHA-infused body wash, and what's sure to be a party season favourite, Shimmer Shots™! Read on and find out how we're keeping you glowing with great service and products in 2012.

Make It Last Longer with Shower Glow!

Say good-bye to regular soaps and body washes that act to strip spray tans of their colour, and say hello to Shower Glow™, the WORLD'S FIRST DHA-infused Body Wash.

The DHA will not make a tan any darker than before the shower but the DHA serves the very important purpose of effectively reducing the washout of the sunless tan, allowing it to last as long as possible, much longer than when other soaps or body washes are used.



232ml \$14



Available in 1L \$135

New - The City Tan Collection.

Only 30 minutes to the celebrity glow of Hollywood, Vegas or Miami!

The World's first 30-minute spray tan with express extreme technology from AVIVA LABS™ is taking your clients on a US odyssey without leaving the salon! We're bringing The much-anticipated AVIVA LABS™ The City Tan™ Collection to your salon!

The new colours are blended to convey the essence of each 'City', resulting in a vastly different tone. Imagine the desert-inspired colours of Vegas and their showgirls, the Caribbean warmth of Miami, and the fabulous celebrity glow of where else but Hollywood.

In just 30 minutes, your clients will be in Vegas, Miami or Hollywood with the 'celebrity' look and a gorgeous tan!

Shine On with Shimmer Shots™

Now your clients can add some 'bling' to their regular spray tan! Designed to give a hint of shimmer to an everyday tan or enhance a tan for the day of an event, and it will last until the first shower.

A clear spray tan solution with fine particles of shimmer in hues of Silver, Gold, Pearl and Go Wild™, the shimmer is safe for spraying into hair as well as on skin. The shimmer is so fine, high-grade and consistent, that it won't clog your spray gun.

Research in the US has shown that Shimmer Shots™ are a great way to entice "non-tanning" clients and existing clients who are 'afraid' of spray tanning in front of the spray gun, making them curious about tanning and the process involved!!



232ml \$32

Equipment

Spray Booths

Creating a professional space can be half the battle when growing your spray tanning business, and the tower is the ultimate in minimising mess while creating a comfortable environment for your customer and consultants alike.

This is a must have product for all professional spray tanning salons. Easy foot operation with stylish side panels and non-slip rubber floor.



\$1,500

Extractor Fans

Portable Spray Tan Filter System, the unit is super lightweight and can be easily transported by either mobile consultants or salons that do not have a room for the tower unit. For optimal results, combine the Filter System in an enclosure with the unit positioned on the floor behind the client.



\$300

Consumables

Sticky Feet

Have you ever wondered how to save on the washing and electricity costs for your spray tanning businesses?

We have the answer with our AVIVA LABS™ -branded sticky feet. Your clients won't be wearing their tan on the soles of their feet, and they will also always have the perfect tan on their feet with no sock or strap marks because the non slip sticky feet can act as slippers afterwards!



Pack of 25 \$20

G-Strings

Guarantee your client's no longer ruin their underwear during their spray tan. Our disposable g-strings provide an essential item for any tanner. They are made from non-woven, hypo-allergenic fabric which is as soft as silk, they have a comfortable elastic waist band and come in a convenient one-size-fits-all.

Pack of 50 \$12

Hair Nets

Help keep unwanted hair from your clients' faces while tanning, with AVIVA LABS disposable hair nets.

Pack of 50 \$12

STAR

SPOTTED ★★★★★

- ★ Paris Hilton
- ★ Natalie Bassingthwaite
- ★ Kerri-Anne Kennerley
- ★ Danielle Spencer
- ★ Erin McNaught
- ★ Jessica Watson
- ★ Vogue Williams
- ★ Mel B



Aviva Labs has been selected for the 2012 Season of Dancing With The Stars thanks to our Victoria & Tasmania Distributors Tantastic who have been at the studios every Saturday carrying out tans for the celebrities and dancers.

What are you spraying on your skin?

All Aviva Labs products contain only the safest ingredients that are approved for use by the FDA. Unfortunately there are still many solutions which contain "Brown HT" (also called Chocolate Brown HT, Brown, Caramel, Food Brown 3, and C.I. 20285). Brown HT is a brown colour, petroleum-derived, coal tar and azo dye.

Brown HT has such potentially dangerous health risks that it has been banned in the US, Canada, Japan and most European



Sunless 101

Workshops working for you!

Brush-up on your knowledge and technique, learn practical tips for the processes and take a more detailed look at sunless tanning with our series of **FREE* Sunless 101 Workshops**.

Held once a month (only if demand requires), you'll also be introduced to the "**Aviva Labs Sun-kissed Technique**", which is a jaw-dropping signature Aviva Labs technique that ensures your clients' tans are indistinguishable from real tans.

The results of this new technique will leave you feeling empowered as a spray tanning consultant, not just a technician with the confidence and knowledge of selecting the right solution for your client and crafting a natural looking sunless tan.

Don't forget to ask for a Free CD-ROM with Videos!

*to all current AVIVA LABS™ stockists.

countries. Surprisingly, it has not yet been banned here in Australia and is still found in many spray tan solutions. Brown HT can induce hypersensitivity, and skin ailments including eczema, dermatitis, itching, rashes, and hives. It can also cause bad reactions in people allergic to aspirin and has been known to induce allergic reactions, asthma in some cases, cancer.

Aviva Labs only uses food-grade colorants that are mixed in a proprietary ratio to develop the bronzer. They are widely used in the foods and drugs that we consume.